

**Background:**

The quarterly Public Information Report is enclosed that summaries recent staff activities to create awareness and build community connections.

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| <b><u>Project Development Committee</u></b><br><br><b><u>Agenda Item 6. A.</u></b> | <b><u>Expected Action:</u></b><br><br>The Committee will receive an update regarding recent public information activities and provide guidance as needed. No action is anticipated. |
| <b><u>Public Policy Committee</u></b><br><br><b><u>Agenda Item 8.</u></b>          | <b><u>Expected Action:</u></b><br><br>The Committee will receive an update regarding recent public information activities and provide guidance as needed. No action is anticipated. |
| <b><u>Council Meeting</u></b><br><br><b><u>Agenda Item 12. A.</u></b>              | <b><u>Expected Action:</u></b><br><br>The Council will receive a report of Committee discussions on this item. No action is anticipated.  |

## February 2014 Public Information Update

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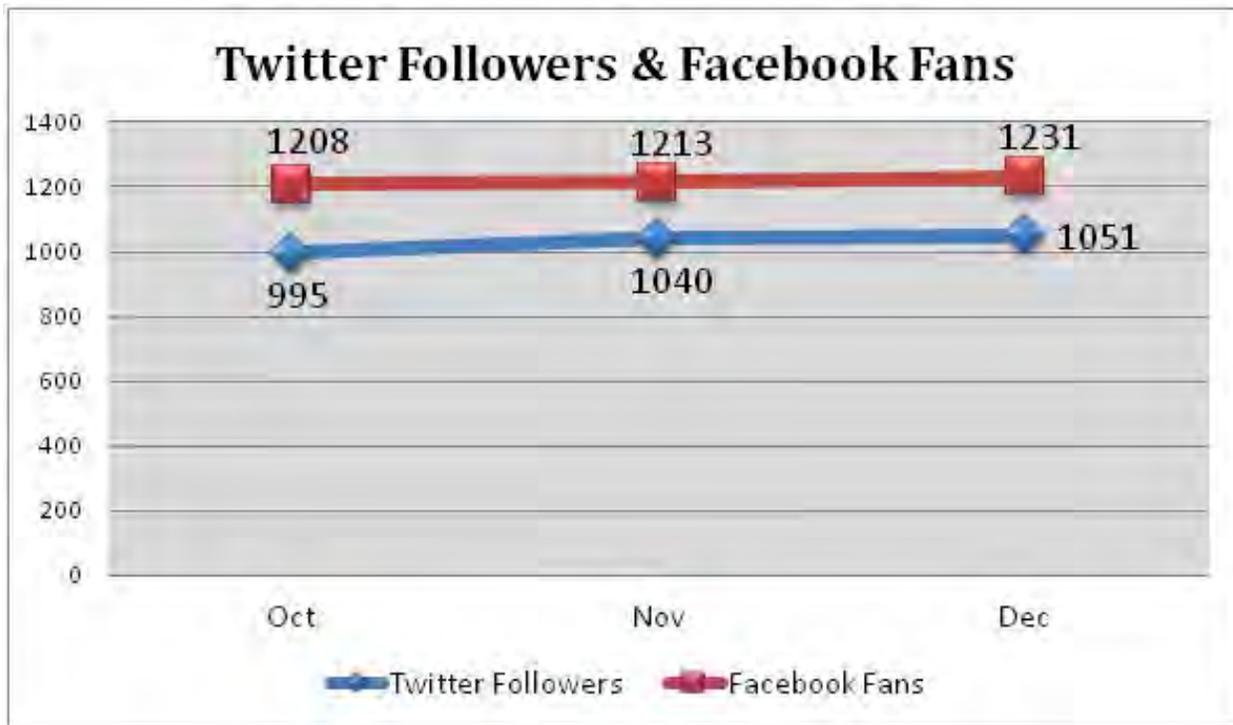
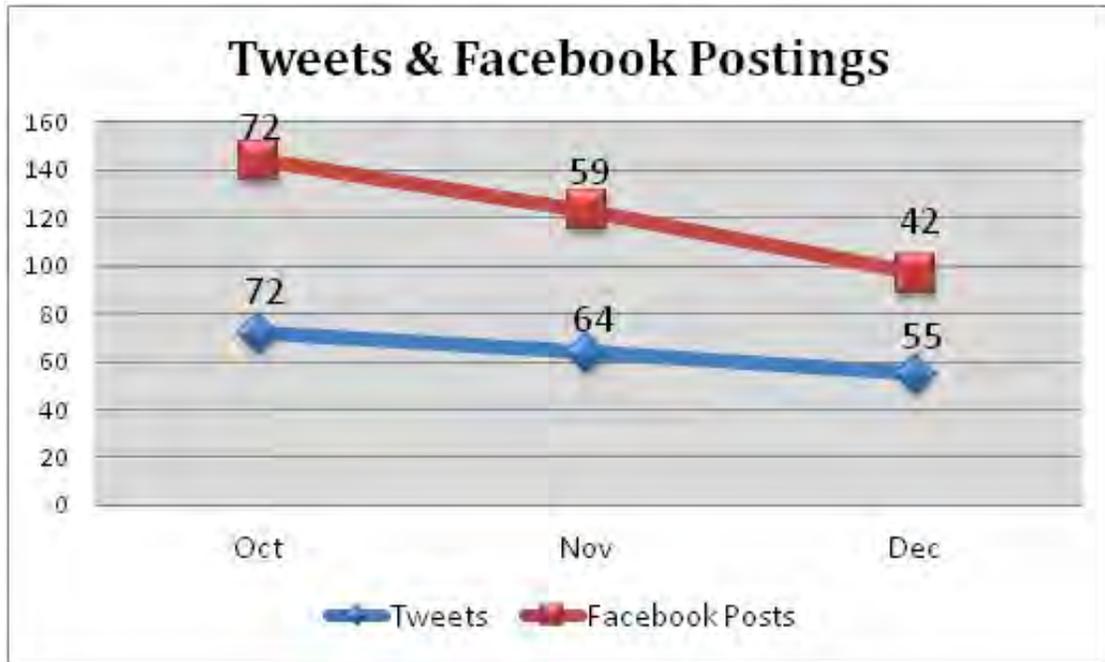
### Creating Awareness and Building Connections

- TCDD **posted profiles for three new grant projects** during the last quarter, which all started on January 1. Profiles for all TCDD projects are online at <http://www.tcdd.texas.gov/grants-rfps/grant-awards-grantees>. The new projects are:
  - Two Cultural Outreach and Development projects awarded to the Moody Clinic in Brownsville and The Arc Del Paso in El Paso. The Moody Clinic received coverage in the [Brownsville Harold](#) newspaper and [KVEO TV](#) in the Rio Grande Valley.
  - The Accessible Parking Awareness Project awarded to Travis County Constable Precinct 5.
- Several grant projects received **publicity**, such as:
  - DeAnn Lechtenberger with Texas Tech University offered **presentations on two TCDD projects** at the Consortium of State Organizations for Texas Teacher Education Fall 2013 [Teacher Education Conference](#), Oct. 20-22, in San Antonio – [Project CASE](#) and [Project IDEAL](#) (TCDD grant funding ended September 2012 but TTU continues to add new information to this website).
  - A **speaker/presentation stipend** to Jewish Family Services in Houston for a Photography Experience for Individuals with Disabilities and Genetic Differences generated a variety of web coverage, such as publicity by the Houston Arts Alliance’s [ArtsHound](#) and [ReelAbilities](#).
- Staff is working on TCDD’s Annual Report for fiscal year 2013, which will be done soon.
- The following **TCDD materials were requested** and distributed to other organizations:
  - 456 [People First handouts](#)
  - 669 [Higher Education Resource Guides](#)
  - 174 [Next Step Higher Ed DVDs](#)
  - 102 [Every Member Matters Information and Resource Kit](#) produced by the [Austin Interfaith Inclusion Network/OneStar](#)
  - 21 [Biennial Reports](#)
  - 21 TCDD brochures
- The [October edition of Field Notes](#), an Information and Technical Assistance Center for Councils for Developmental Disabilities (iTACC) newsletter, included an article (see page 2) with photos about the TCDD funded Bridge to Career in Human Services project at Texas A&M University that prepares individuals with developmental disabilities to be certified as direct support professionals.
- Staff responded to more than **102 requests for information and referral** in the past quarter.

# February 2014 Public Information Update

## Social Media Update

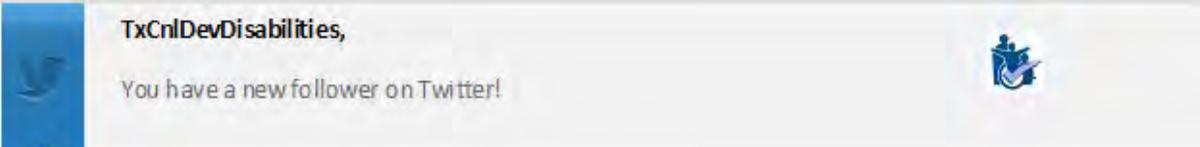
TCDD uses its Facebook fan page and Twitter account on a daily basis to share and learn about pertinent news stories, resources and policy information.



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## Samples of TCDD Tweet:



**TxCnlDevDisabilities,**  
You have a new follower on Twitter!



**John H Bucy III** @BucyForTexas  
*Democratic candidate for Texas House District 136.  
Founder and president of TCSAAL, LLC.  
#LeadingtheWay*  
Followed by [Capital Metro](#) and [The Hill](#).  
Following: 1320 · Followers: 361

 [Follow](#) [Report for spam](#)