

**Background:**

A report of recent public information activities is included for the Committee’s review.

Discussion topics include:

- Statistics
- Top Facebook Posts
- Top 20 Webpages
- Information Requests and Distribution

**Committee of the Whole**

**Agenda Item 5.**

**Expected Action:**

The Committee will receive an update regarding recent public information activities and provide guidance as needed. No action is anticipated.

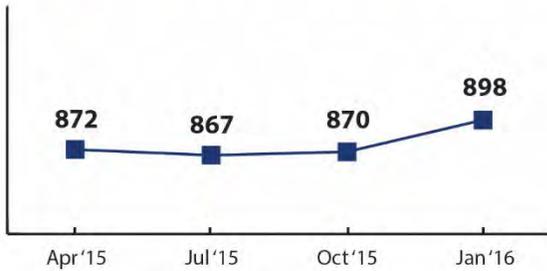
# TCDD Public Information Report

February 2016

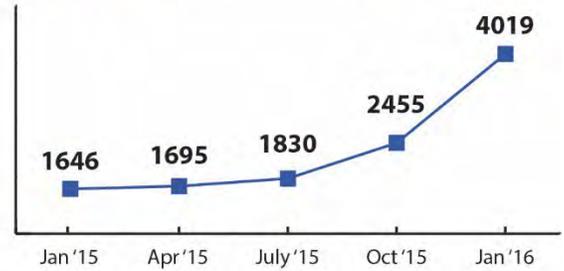
## Overview



### Email Subscribers



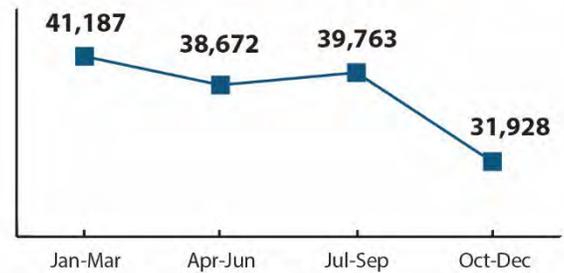
### Facebook Fans



### Twitter Followers



### Website Visits



## Social Media

### Top Facebook Posts

Post Message	Total Reach
BREAKING: HHSC TO PRESERVE ACCESS TO THERAPY SERVICES	9,565
STUDENTS WITH DISABILITIES "TRUANT" IN TEXAS SCHOOLS	5,986
TEXAS LEADS THE WAY: THE FIRST SUPPORTED DECISION-MAKING AGREEMENT	5,434
THINGS TO REMEMBER THIS HALLOWEEN	4,775
HOTEL TO TRAIN & EMPLOY PEOPLE WITH DISABILITIES	4,694
COMMUNITY FIRST CHOICE: AN OPTION IN TEXAS	4,674
HEALTH INSURANCE BEYOND AGE 26	3,982
SUPPORTED DECISION-MAKING IN TEXAS	2,847
JUDGE DENIES FAMILY'S DESIRE TO PLACE MAN UNDER GUARDIANSHIP	2,518
10 THINGS TO KNOW ABOUT ABLE ACCOUNTS	2,464

Reach: the number of unique people who received impressions of a Page post

## Website

### Top 20 Webpages Visited (Oct. 1, 2015 – Dec. 31, 2015)

Pages highlighted in **bold** feature original TCDD content designed to educate the public.

Webpage	Number of Pageviews
Total pageviews for quarter	31,928
Home Page	4,041
<b>People First Language</b>	3,175
<b>Updated Texas Service Dog Law 14 Facts for 2014</b>	2,551
<b>Texas Legislature</b>	1,570
<b>Supported Decision-Making</b>	888
<b>Guardianship Alternatives</b>	781
Funding Available for Grants	619
Jobs	517
<b>What is a Developmental Disability?</b>	483
Publications and Multimedia	397
Current Grant Projects	352
Grants	324
<b>Medicaid Waiver Foster Payments Become Tax Exempt</b>	304
Staff Directory	300
<b>Legislative Advocacy Tips</b>	287
About Us	276
News and Information	259
Contact Us	228
Resources	226
<b>Workplace Bullying: Know Your Rights</b>	220

## Information Requests & Distribution

**Emails:** The following single-topic email blasts were issued:

- TCDD Council & Committee Meetings: November 4-6, 2015
- TCDD Seeks Grant Specialist
- 84th Texas Legislature Interim Committee Charges
- TCDD Seeks Public Input on State Plan & Texas Administrative Code Proposals
- Public Hearing: House Human Services Committee (Dec. 15)
- Learn About STAR Kids at an Information Session

**I&R Requests:** Staff responded to 44 requests for information and referral.

### **Printed TCDD Materials Distributed**

- Annual Report: 2 English, 1 Spanish
- 2014 Biennial Disability Report: 2 English, 1 Spanish
- Higher Ed Guide (English): 5
- People First Language Handout: 251