



Side-By-Side Texas

Side-By-Side Texas is a social media campaign conducted during Developmental Disabilities (DD) Awareness Month (March). The campaign is designed to raise awareness about the importance of inclusion of people of all abilities. All over Texas, people with and without disabilities make contributions to their communities, participate in meaningful employment, and have fun together — side-by-side.

You are encouraged to participate in Side-By-Side Texas! When you share a photo or video on social media, you'll be raising awareness within your social network about the importance of inclusion of people with and without disabilities. You may also inspire others to participate.

Get Involved!

It's easy to get involved in Side-By-Side Texas – just follow these three simple steps:

1. Use your phone or camera to take a photo or short video of you and another person or a group of people participating in activities in your community, side-by-side.
2. Add the photo or video to your favorite social media platform (Facebook, Twitter, Instagram, Pinterest, Vine, etc.).
3. Include the hashtag #SideBySideTX and post your photo or videoItem

Examples of potential photos or videos could include a group of students learning together in a classroom, a family taking a stroll in their neighborhood, or a team working together on the job. Another example could be as simple as two friends just spending time together — side-by-side selfies are welcome.

Add the Side-By-Side Texas Banner

In addition to participating by sharing your photo or video, you can also feature the Side-By-Side Texas banner on your social media profile. Just add the Side-By-Side Texas cover photo to your Facebook profile and/or the Side-By-Side Texas header image to your Twitter profile. The images are available in the Side-By-Side Texas Highlights Inclusion blog post on the Texas Council for Developmental Disabilities website, tcdd.texas.gov.

Side-By-Side Texas is organized by the Center on Disability and Development at Texas A&M University, Disability Rights Texas, the Texas Center for Disability Studies at The University of Texas at Austin, and the Texas Council for Developmental Disabilities.

Side-By-Side is a campaign conducted nationally by the Association of University Centers on Disabilities, the National Association of Councils on Developmental Disabilities, and the National Disability Rights Network.